Semester 2

http://www.put.poznan.pl/

STUDY MODULE DESCRIPTION FORM					
Name of the module/subject Code					
Field of study       Profile of study (general academic, practical)         Electronics and Telecommunications       general academic		Profile of study (general academic, practical) general academic	Year /Semester 1 / 2		
Elective path/specialty	on and Comm. Technologies	Subject offered in: English	Course (compulsory, elective) obligatory		
Cycle of study:		Form of study (full-time,part-time)			
First-	cycle studies	full-tim	le		
No. of hours			No. of credits		
Lecture: - Clas	sses: 2 Laboratory: -	Project/seminars:	1		
Status of the course in the s	tudy program (Basic, major, other)	(university-wide, from another field	) •••••••••••••••••		
	Dasic	univers	ity-wide		
Education areas and fields c	of science and art		ECTS distribution (number and %)		
Responsible for su	ıbject / lecturer:	Responsible for subject /	lecturer:		
Wojciech Weiss		Krzysztof Rembicki			
email: wojciech.weiss	@put.poznan.pl	email: krzysztof.rembicki@put	.poznan.pl		
tel. 61 6652617 Inter-Faculty Units		tel. 61 6652517 Inter-Faculty I Init			
ul. Jana Pawła II 28, 6	61-135 Poznań	ul. Jana Pawła II 28, 61-135 P	oznań		
Prerequisites in te	erms of knowledge, skills an	d social competencies:			
1 Knowledge	Basic knowledge about the rule swimming, skiing, floorball, squ principles of warm-up and stren scoring and rules regarding the	Basic knowledge about the rules of volleyball, basketball, table tennis, football, tennis, swimming, skiing, floorball, squash, aerobics and rowing; knowledge of foundations and principles of warm-up and strength exercises as well as techniques and tactics of the game, scoring and rules regarding the walkover victory.			
2 Skills	Improving technical skills taugh	t in these disciplines, knowledge of	basic tactics.		
3 Social competenci	Ability to suffer a defeat, desire sanities etc. Raising awareness	for revenge in a fair sport, respect about caring about body care (phy	for sports? equipment, vsical and mental)		
Assumptions and objectives of the course:					
Educational: To learn teo contest or tournament wi	chniques and tactics of the game that ith proper scoring and refereeing.	will be used daily at work, to learn	how to organize a game,		
Educational: Respect for well in the game. Cooper	the rival and colleague, being able to ration with and respect for the judge.	support, motivate and encourage	the partner, who is not doing		
Health: To know how to on hygienic habits that will h	organize spare time, to spend this tim have a positive effect on work?s efficient	e effectively, caring for function an ency.	d fitness, to learn the proper		
Study out	tcomes and reference to the	educational results for a	field of study		
Knowledge:					
1. Student knows the tec	hnique of performing a particular spo	rt; - [-]			
2. Knows the accepted rules of the game and rivalry; - [-]					
3. Knows how to explain the rules of the game, sum up the competition, and prepare a simple tournament?s score scale [-]					
Skills:           1. Student is able to: pre	pare a mini-tournament in team game	es and/or table tennis/ tennis, carry	out a rowing competition		
using ergometer, perform an aerobic dance system with a group; - [-] 2. Is able to use their knowledge in practice; - [-]					
3. Is able to cooperate with a partner, referee, organizer or participant; - [-]					
4. Is able to find and implement the best solutions that will drive the team to a fair-play victory; - [-]					
5. Is able to recognize th	e rival team?s tactics [-]				
Social competenci	es:				

1. The student should be aware of the need for exercise and physical activity; - [-]

- 2. Should be responsible for his/hers decisions and actions and for the teammates; [-]
- 3. Should be willing to help, both on the field and in everyday life; [-]
- 4. Should be sensitive to injustice and harm. Should follow the rules, standards and binding rules. [-]

# Assessment methods of study outcomes

Basketball: 5 wheels test, mini tournaments.

Volleyball: Playing the ball in pairs, the three deflections attack, mini tournaments.

Football: Football test, mini tournaments.

Table tennis and tennis: Single and double tournament.

Weight training: Test of lifting the weights, pulls on the stick and abdominal exercises.

Swimming: Test of swimming in different styles on time.

Skiing, skating, rollerblading: Test the skills of downhill skiing with a specific technique, the ability to change direction.

Aerobic: Preparing and performing a training set with music.

Rowing ergometer : Checking the ability of rowing the distance technically correct on time

Squash: Tournament.

# **Course description**

Basketball: Improving the skills of throwing in the run and jump, learning the throw and passing feints, learning the 5x0 positional attack, learning how to play 2x1, 3x2 and 4x3 advantage.

Volleyball: Perfecting the skills of of playing the ball in pairs and of attack and defense with a single block, learning of a goaround attack and of double and triple block.

Football: Perfecting the pass and go technique and playing in advantage, learning of a zone defense, small games.

Swimming: Learning of: the crawl, backstroke, classical and butterfly styles.

Table tennis and tennis: Perfecting forehand and backhand, taking into account the proper footwork, learning to play half volley.

Skiing: downhill, slalom.

Snowboard: Perfecting the technique ? must have an own snowboard.

Rowing ergometer: Learning the technique, training focused on improving speed and stamina.

Aerobic: Learning new steps and choreography, implementing them into practice.

Weight training: learning about the human musculoskeletal system, particular exercises and preparing training schedules.

## Basic bibliography:

1. Practical

1. Rules of Volleyball 2010, Basketball 2011, Floorball 2008, Football 2005, Tennis and Squash.

# Additional bibliography:

1. Press titles concerning particular sports.

Result of average student	's workload
Activity	Time (working hours)
training in sports centers	30
Student's worklo	ad

Source of workload	hours	ECTS
Total workload	30	1
Contact hours	30	1
Practical activities	30	1

		STUDY MODULE D	ESCRIPTION FORM		
Name o <b>Engl</b>	f the module/subject I <b>ish</b>			Code	
Field of Elec	<sup>study</sup> tronics and Teleo	communications	Profile of study (general academic, practical) general academic	Year /Semester	
Elective	path/specialty	-	Subject offered in: Polish	Course (compulsory, elective) obligatory	
Cycle of	f study:		Form of study (full-time,part-time)		
	First-cyc	ele studies	full-ti	me	
No. of h	ours			No. of credits	
Lectur	re: - Classes	s: <b>4</b> Laboratory: -	Proiect/seminars:	. 3	
Status c	of the course in the study	program (Basic, major, other)	(university-wide, from another fie	ld)	
		basic	unive	sity-wide	
Educatio	on areas and fields of scie	ence and art		ECTS distribution (number and %)	
huma	anities			3 100%	
Resp Alek ema tel. 0 Cen ul. F	onsible for subjects (sander Kubot ail: aleksander.kubot@ 61 665 24 91 Itre of languages and ( Piotrowo 3a, 60-965 Po	ect / lecturer: oput.poznan.pl Communication oznań			
Prere	equisites in term	s of knowledge, skills an	d social competencies:		
1	Knowledge	According to the national curricu (http://bip.men.gov.pl/menbip/ak assumed that the already acquir	lum ty_prawne/rozporzadzenie_2008 ed language competence compa	31223_zal_4.pdf), it is atible with level B1 (CEFR)	
2	Skills	The ability to use vocabulary an graduation exam with regard to	The ability to use vocabulary and grammatical structures required on the high school graduation exam with regard to productive and receptive skills		
3	Social competencies	The ability to work individually a and reference works.	nd in a group; the ability to use v	arious sources of information	
Assu	mptions and obj	ectives of the course:			
1. Adva 2. Deve langua	ancing students? lang elopment of the ability ge skills.	uage competence towards at leas to use academic and field specifie	t level B2 (CEFR). c language effectively in both rec	eptive and productive	
3. Impr 4. Impr -	roving the ability to und roving the ability to fun	derstand field specific texts (famili action effectively on an internation	arizing students with basic transl al market and on a daily basis.	ation techniques).	
	Study outco	mes and reference to the	educational results for a	a field of study	
Know 1. Rad 2. Ana 3. Ope 4. Cellu 5. Com	vledge: io waves and the oper alog and digital signals ration and structure of ular system - the struc aputers, combinational	ration of the radio - [[K1_W07] ] - differences, sampling, digitization f alarm systems - [[K1_W08], ] ture and operation, mobile phone l logic - how it works - [[K1_W09]	on, digital circuitry - the pros and - construction, types of cables, ]	cons - [[K1_W17]] - [[K1_W14][K1_W21]]	
6. and	to be able to define ar	nd explain associated terms, phen	omena and processes - [ ? [-]]		
Skills 1. giv approp	: e a talk on field specifi riate linguistic and gra	ic or popular science topic (in Eng ammatical repertoire - [[K1_U04]]	lish), and discuss general and fie	eld specific issues using an	
<ol> <li>express basic mathematical formulas and to interpret data presented on graphs/diagrams - [[K1_01]]</li> <li>conduct business correspondence in English - [[K1_U06]]</li> </ol>					
4. desc Socia	cribe briefly in writing a al competencies:	a short technical process or a part	cular appliance - [[K1_U03]]		

1. As a result of the course, the student is able to communicate effectively in a field specific/professional area, express opinions on the development of electronics and telecommunications and to give a successful presentation in English. -  $[[K1_K04]]$ 

2. The student is able to recognize and understand dilemmas related to work within the scope of electronics and telecommunications, understands cultural differences in a professional and private conversation, and in a different cultural environment. - [[K1\_K05]]

#### Assessment methods of study outcomes

- ? Formative assessment: on-going assessment (presentations, tests, Mid-term test)
- ? Summative assessment: credit

#### Course description

Learning vocabulary which enables describing the operation of simple electronic devices such as the radio. Analysis of more advanced texts on telecommunications, types of waves, their propagation methods, principles of operation of digital technology (such as digital telephony).?Describing the types of telecommunication cables. Exercising language functions to help the student to describe the advantages and disadvantages of complex electronic systems, principles of computer structure and the role of combinational logic. Developing the ability to describe and assess the suitability of various electronic circuits (alarm systems). Discussing the effectiveness of different methods of transmitting signals such as Wi-Fi Business Correspondence (technical description, complaint).

Students carry out a program based on selected chapters from the primary and secondary literature and based on the sources of information from the Internet. They also take lexical and grammatical exercises.

#### **Basic bibliography:**

- 1. E. Glendinning & John McEwan, Oxford English for Electronics
- 2. CM and D. Johnson, General Engineering, Prentice Hall
- 3. R. Maksymowicz, Język angielski dla elektroników i informatyków
- 4. Anna Dubis & Justyna Figranek, English through Electrical and Energy Engineering
- 5. M. Weber& Ł. Brzosko, English for Engineers

6. Keith Harding & Liz Taylor International Express intermediate New Edition

#### Additional bibliography:

- 1. Liz Taylor International Express pre-intermediate New Edition
- 2. Liz Taylor International Express intermediate
- 3. E. Glendinning, Oxford English for Information Technology
- 4. Bodo Hanf, Angielski w technice, LektorKlett

# Result of average student's workload

Activity	Time (working hours)
1. Participation in classes	60
2. Participation in MOODLE classes	10
3. Preparation for tests/midterm test	20

#### Student's workload

Source of workload	hours	ECTS
Total workload	90	3
Contact hours	60	2
Practical activities	90	3

		STUDY MODULE D	ESCRIPTION FORM			
Name of the module/subject Code						
Field of	study	communications	Profile of study (general academic, practical)	Year /Semester		
Elec		communications				
Elective	path/specialty	-	English	obligatory		
Cycle of	f study:		Form of study (full-time,part-time)			
	First-cyc	cle studies	full-tim	le		
No. of h	ours			No. of credits		
Lectur	e: - Classes	s: - Laboratory: 2	Project/seminars:	2		
Status o	of the course in the study	program (Basic, major, other)	(university-wide, from another field	)		
		Major	from	field		
Education	on areas and fields of sci	ence and art		ECTS distribution (number and %)		
techr	nical sciences			2 100%		
	Technical scie	ences		2 100%		
Resp dr ir ema tel. ( Elec Pola	Responsible for subject / lecturer: dr inż. Maciej Wawrzyniak email: mwawrz@et.put.poznan.pl tel. 665 3835 Electronics and Telecommunications Polanka 3					
Prere	equisites in term	s of knowledge, skills an 1. Has a systematic knowledge	d social competencies:	and theory of probability.		
1	Knowledge	(K1_W01)				
		<ol> <li>Has a basic, systematic know</li> <li>Has a detailed, systematic kn necessary mathematical backgr and evaluate the operation of ele</li> </ol>	ledge of physics. (K1_W02) owledge of the fundamentals of cir ound; this knowledge allows him/h ectrical circuits. (K1 W05)	cuit theory, together with er to understand, analyze		
2	Skills	1. Is able to extract information f sources. Is able to synthesize ga (K1_U01)	rom Polish or English language lite athered information, draw conclusi	erature, databases and other ons, and justify opinions.		
		2. Is capable of studying autono	mously. (K1_U05)			
		3. Demonstrates the ability to so	lve basic problems in physics. (K1	_08)		
		4. Demonstrates the ability to sc circuits. (K1_09)	lve typical tasks and problems rela	ated to analysis of electrical		
		5. Can implement the occupatio	nal health and safety principles. (K	(1_U27)		
3	Social competencies	1. Is aware of the limitations of h self-study. (K1_K01)	is/her current knowledge and skills	s; is committed to further		
٨٩٩١	motions and obj	2. Is able to participate in collaboratives of the course:	prative projects. (K1_K02)			
	mptions and obj		management mathematic and areas	urement equipment To		
- To present of the basic definitions and concepts of metrology, measurement methods and measurement equipment. To introduce students to the analysis and presentation of data and the determination of errors and measurement uncertainty. Practical carrying out laboratory experiments involving the preparation and execution of measurements.						
Study outcomes and reference to the educational results for a field of study						
Know	vledge:			-		
<ol> <li>Has a systematic knowledge, together with necessary mathematical background, of the fundamentals of metrology, which is necessary to measure the signal properties and the parameters of electronic and telecommunication systems components. Has knowledge of measurement methods, measurement equipment [K1_W18]</li> <li>Has knowledge of devices and systems exploitation - [K1_W20]</li> </ol>						
Skills	Skills:					
	-					

1. Is able to extract information from English language literature, databases and other sources. Is able to synthesize gathered information, draw conclusions, and justify opinions. - [K1\_U01]

2. Is able to prepare a well-documented study, in English or in Polish, on problems related to electronics and telecommunication. - [K1\_U03]

3. Is capable of studying autonomously. - [K1\_U05]

4. Is able to measure typical parameters of signals, systems and devices, in particular those used in telecommunication. Is able to choose appropriate methods to measure given electrical quantities and parameters of signals and devices. Is able to plan and perform measurements and analyze the results. - [K1\_U17]

#### Social competencies:

1. Demonstrates responsibility and professionalism in solving technical problems. - [K1\_K02]

2. Demonstrates responsibility for designed electronic and telecommunication systems. Is aware of the hazards they pose for individuals and communities if they are improperly designed or produced. - [K1\_K03]

3. Is aware of the main challenges facing electronics and telecommunication in the 21st century. - [K1 K04]

# Assessment methods of study outcomes

-Tests in the laboratory.

-Reports from laboratory experiments.

# Course description

- Basic definitions and terms of metrology.
- Methods, principles and procedures of measurements. Digital measurements of frequency and period.
- Sources of errors. Identification of systematic errors.
- Statistics in metrology. Point and range estimation.
- Uncertainty and error in direct and indirect measurements. Calculation of the total standard uncertainty.
- Measurements with analog and digital oscilloscopes.
- Analogue and digital measurements of voltage, current and resistance.
- Metrological attributes of modern measuring instruments.
- Selected characteristics of analog and digital measurements.
- Conditioning circuitry and signal conditioners.
- Digital to analog converters.

- Analog to digital converters: the dual ramp\_ADC; flash , successive approximation and sub-ranging types. ADC errors.

# **Basic bibliography:**

1. Czichos H., Tetsuya S., and Leslie E. S., eds, Springer handbook of metrology and testing, Springer, 2011.

2. Rabinovich S. G., Measurement errors and uncertainty: theory and practice. Springer, 2005.

3. Bucher J. L., ed., The metrology handbook, ASQ Quality Press, 2012.

4. Keithley Instruments, Inc, Low Level Measurements Handbook: Precision DC Current, Voltage, and Resistance Measurements, Keithley, 1998

# Additional bibliography:

1. Fraden J., Handbook of modern sensors. Springer, 2010.

- 2. Fornasini P., The uncertainty in physical measurements, Springer, 2008.
- 3. Layer E., Tomczyk K, eds., Measurements, modelling and simulation of dynamic systems, Springer, 2010.
- 4. Scott A. W., Frobenius R., RF Measurements for Cellular Phones and Wireless Data Systems, Wiley, 2013.

# Result of average student's workload

Activity	Time (working hours)	
1. Participation in laboratories.	30	
2. Preparation of the reports	30	
Student's wo	rkload	
Source of workload	hours	ECTS
Total workload	60	2
Contact hours	30	1
Practical activities	60	2

Practical activities

60

STUDY MODULE DESCRIPTION FORM					
Name of <b>Phys</b>	f the module/subject SICS			Code	
Field of	study		Profile of study (general academic, practical)	Year /Semester	
Elect	tronics and Tele	communications	general academic	1 / 2	
Elective	path/specialty	nd Comm. Technologies	Subject offered in: English	Course (compulsory, elective) obligatory	
Cycle of	study:	g	Form of study (full-time,part-time)		
	First-cyc	le studies	full-ti	me	
No of h	ours			No. of credits	
Lectur	e: <b>2</b> Classes	: <b>2</b> Laboratory: <b>1</b>	Project/seminars:	5	
Status o	f the course in the study	program (Basic, major, other)	(university-wide, from another fie	ld)	
		basic	univer	sity-wide	
Educatio	on areas and fields of sci	ence and art		ECTS distribution (number and %)	
techn	ical sciences			5 100%	
Resp	onsible for subje	ect / lecturer:			
dr ha ema tel. 6	ab. Dobrosława Kaspr iil: dobroslawa.kaspro 616653247	rowicz wicz@put.poznan.pl			
Wyc Nies	iział Fizyki Techniczne szawska 13, 60-965 Pi	ej oznań			
Prere	quisites in term	s of knowledge, skills and	d social competencies:		
	•		•		
1	Knowledge	level)	cs and mathematics (program ba	asis for high schools, standard	
2	Skills	skills in solving elementary probl extract information from the reco	skills in solving elementary problems in physics based on the knowledge possessed, ability to extract information from the recommended sources		
3	Social competencies	understanding of the necessity of extending one?s competences, readiness to cooperate within a team			
Assu	mptions and obj	ectives of the course:			
1. Tran	sfer of fundamental kr	nowledge in physics, within the rar	nge defined by the program relev	ant for the field of study	
2. Deve obtaine	elopment of skills in so ed, based on the know	olving elementary problems and pe ledge possessed	erforming simple experiments, as	s well as the analysis of results	
3. Deve	elopment of skills in se	elf-study and team work	advantion of most in the	field of strates	
<b>V</b>	Study outco	mes and reference to the	educational results for a	a field of study	
	neage:			uppt for the field of study and	
indicate	<ul> <li>student can define a simple examples of t</li> </ul>	heir application in the surrounding	world - [K1_W02]	vant for the field of study, and	
2. W02-student can formulate and explain fundamental physical laws, within the range covered by program relevant for the field of study, define general restrictions and the range of their applicability, give examples of their application in phenomena in the surrounding world - [K1 W02]					
3. W03-student can explain the aim and meaning of simplified models in description of physical phenomena - [K1_W02]					
Skills	:				
1. U01-student can apply basic physical laws and simple models in solving simple problems within the range covered by program relevant for the field of study - [K1_U08]					
2. U02 student can plan and perform standard measurements concerned with basic physical phenomena, identify and judge the importance of basic factors disturbing the measurement - [K1_U08]					
3. U03-	-student can perform a	a qualitative and quantitative analy	rsis of the results of simple physi	cal experiments - [K1_U08]	
4. U04-student can formulate simple conclusions on the basis of measurements performed - [K1_U08]					
5. U05 student can use, with understanding, the recommended sources of knowledge (basic references list), as well as gain knowledge from other sources - [K1_U01 K1_U02 K_U05]					
Socia	I competencies:				

1. K01-student can get actively involved in solving problems stated, develop and extend his (her) competences unaided -  $[K1\_K01]$ 

2. K02-student can cooperate within a team, fulfill the duties resulting from division of team work, show responsibility for his (her) own work and joint responsibility for the results of team work -  $[K1\_K02]$ 

3. K03-comply with fundamental ethical principles - [K1\_K02 K1\_K03]

Assessment methods of study outcomes
W01,W02,W03: written/oral exam3.0: 50.1%-60.0%3.5: 60.1%-70.0%4.0: 70.1%-80.0%4.5: 80.1%-90.0%5.0: from 90.1%U01: solving problems in physics at auditory classes, written/oral exam, written testU02: solving problems in physics at auditory classes
3.0: 50.1%-60.0% 3.5: 60.1%-70.0% 4.0: 70.1%-80.0% 4.5: 80.1%-90.0% 5.0: from 90.1%
U01: laboratory classes report, oral and written answers, written/oral exam
U02, U03, U04: laboratory classes report, oral and written answers
K02: realization of laboratory exercise
Course description
1. Gravitation
<ul> <li>gravitational field and force, orbits and energy of satellites, effect of gravity on space-time, curvature of space.</li> <li>Oscillations:</li> </ul>
<ul> <li>mechanical oscillations (simple harmonic motion (SHM), kinematics and energy of SHM, forced oscillations, damping, resonance),</li> </ul>
<ul> <li>electromagnetic oscillations (LC oscillations, damped oscillations in an RLC circuit, resonance).</li> <li>Mechanical waves:</li> </ul>
<ul> <li>transverse and longitudinal waves, the speed of a traveling wave, energy and power of a traveling wave, the principle of superposition for waves, interference of waves, standing waves, sound waves, ultrasounds, infrasounds, Doppler effect.</li> </ul>
<ul> <li>4. Electromagnetism:</li> <li>electric field (the electric field due to a point charge and an electric dipole, Coulomb's Law, the Gauss' Law: cylindrical, plannar and spherical symmetry, electric potential, capacitance),</li> <li>magnetic field (magnetic field due to a current, electrodynamic force, Biot–Savart Law, Ampere's Law, Gauss' Law for magnetic, Faraday's Law of induction, Lenz's Law),</li> <li>charge particle in electric and magnetic field; cyclotrons and synchrotrons,</li> <li>electric current (Ohm's Law, resistance and resistivity),</li> <li>conductivity/ the electrical properties of solids, energy levels in solids (metals, insulators, semiconductors, <i>n</i>-type and <i>p</i>-type semiconductors, the <i>p</i>-<i>n</i> junction),</li> <li>superconductors,</li> <li>magnetic materials (diamagnetism, paramagnetism, ferromagnetism).</li> </ul>
<ul> <li>5. Electromagnetic waves:</li> <li>Maxwell's equations.</li> </ul>
<ul> <li>the electromagnetic spectrum,</li> <li>the travelling electromagnetic wayse (channels of communication)</li> </ul>
<ol> <li>Optics:</li> </ol>
<ul> <li>reflection and refraction of light, total internal reflection of light, critical angle,</li> <li>white light, dispersion, diffraction, interference and polarization of light, diffraction gratings, Brewster's law.</li> </ul>
<ul> <li>travelling of electromagnetic waves (VIS and IR range) – classical and photonic optical fibres,</li> </ul>
<ul> <li>lasers – work and applications.</li> <li>Special theory of relativity (relativity, the speed of light postulate, mass and energy, time dilatation, length contraction, the twin paradox, Doppler effect of light, the NAVSTAR Navigation System, GPS Global Provisioning System)</li> </ul>
<ul> <li>8. Selected problems of modern physics:</li> <li>quantum nature of light (photons, the photoelectric effect),</li> </ul>
<ul> <li>matter waves (de Broglie waves),</li> <li>Schrödinger's equation. Heisenberg's uncertainty principle.</li> </ul>
<ul> <li>barrier tunneling effect – STM the scanning tunneling microscope,</li> </ul>
low-dimensional structures (nanocrystallites, quantum dots, quantum corrals, graphene).

# **Basic bibliography:**

- 1. D.Halliday, R.Resnick, J.Walker, Fundamentals of Physics, John Wiley&Sons, Inc., New York 1997.
- 2. Paul A. Tipler, Physics for scientists and engineers, W. H. Freeman and Company, New York, 1999.

Result of average student's workload				
Activity	Time (working hours)			
1. participation in lectures		30		
2. participation in auditory classes		30		
3. participation in laboratory classes		15		
4. preparation for auditory classes		20		
5. preparation for laboratory classes	10			
6. preparation of laboratory classes reports		10		
7. participation in consultation concerning education process, in partici	ular laboratory classes	3		
8. preparation for exam	20			
9. participation in exam	2			
Student's workload				
Source of workload	ECTS			
Total workload	6			
Contact hours				
Practical activities				

STUDY MODULE DESCRIPTION FORM					
Name of the module/subject Code Code					
Field of	study		Profile of study (general academic, practical)	Year /Semester	
Elec	tronics and Tele	communications	general academic	1 / 2	
Elective	path/specialty	and Comm Technologies	Subject offered in:	Course (compulsory, elective)	
Cycle of	f study:	and comm. recimologics	Form of study (full-time,part-time)	Obligatory	
-	First-cyc	cle studies	full-tir	full-time	
No. of h	ours		1	No. of credits	
Lectur	e: 30 Classe	s: - Laboratory: 30	Project/seminars:	7	
Status o	of the course in the study	program (Basic, major, other)	(university-wide, from another fiel	d)	
Educati	an areas and fields of asi	major	univer	SITY-WIDE	
Education	on areas and fields of sci	ence and art		and %)	
techr	nical sciences			7 100%	
	Technical scie	ences		7 100%	
Resp	onsible for subj	ect / lecturer:			
dr h	ab. inż. Mariusz Głab	owski, prof. nadzw.	dr inż. Adam Kaliszan		
ema	ail: mariusz.glabowski	@put.poznan.pl	e-mail : <u>adam.kaliszan@gma</u>	<u>ail.com</u>	
tel.	+48 61 665 3904 Izial Elektropiki i Talal	romunikacij	tel. +48 61 6653909 Wudziek Elekropiki i Telekom	unikanii	
ul. F	Piotrowo 3A 60-965 Po	oznań	ul. Piotrowo 3A, 60-965 Pozr	nań	
Prere	quisites in term	s of knowledge, skills an	d social competencies:		
1	Knowledge	Basic knowledge of mathematic	s K1_W01		
	lineneuge				
2	Skills	is able to retrieve and interpret	mormation from books and intern		
3	Social competencies	Student understands a necessity to acquire a new knowledge and skills stemming from a chosen field of studies. K1_K01			
Assumptions and objectives of the course:					
The air and pri	n of the subject is to o ncicples of C program	leliver to a student a basic knowle ming.	edge of algorithms, data structure	computational complexity,	
	Study outco	mes and reference to the	educational results for a	field of study	
Know	/ledge:				
1. Knov syntax	ws the principles of co of C - [K1_W09]	onstruction of computer programs	; has knowledge from the area of	computing science; knows the	
2. Has structu	a knowledge of imple res (tables, binary tree	mentation in C algorithms (sorting es, graphs) - [[K1_W09]]	, greedy algorithms, searching, g	raph algorithms) and data	
Skills	<b>):</b>				
1. Is at	ble to write software fo	r basic computational algorithms,	using C programming languages	- [K1_U13]	
2. Use	s nign level programm	iing languages: U - [K1_U13]	s in telecommunication [K1 1]	<b>0</b> ]	
Socia	al competencies	Servers to solve selected problem		<u></u>	
1 10 24	vare of the limitations	of his/her current knowledge and	skills: is committed to further colf	-study - [K1_K01]	
2. Demonstrates responsibility and professionalism in solving technical problems. Is able to participate in collaborative					
projects [K1_K02]					
		Assessment metho	ds of study outcomes		
			as of study outcomes		

# Forming assessment: Lectures: Written exam; exam is passed when student receives at least 50% points. Exam can be taken after the completion of laboratories. Laboratories: - evaluation and assessment of knowledge increment that need to be effective in solving problems covering all tasks within a given subject area; - continuous assessment during daily classroom practice - rewarding knowledge increment in skills in management of using rules and methods learnt in class **Course description** - computers architecture - complexity - greedy algorithms - recursion - basic data structures - structure of C programs - operators and expressions - control statements, recursion vs. Iteration - functions - functions with multiple parameters - function call stack - arrays - sorting and searching algorithms - pointers and dynamic memory allocation - C characters and strings - C data structures **Basic bibliography:** 1. D.E. Knuth, The art of computer programming, Addison-Wesley Publishing Company, Reading, MA, 1968, 1973. 2. T.H. Cormen, C.E. Leiserson, R.L. Rivest, C. Stein, Introduction to Algrithms, The MIT Press; third edition edition (July 31, 2009) 3. Paul Deitel, Harvey Deitel, C How to Program, Prentice Hall; 7th edition (March 4, 2013) Additional bibliography: Result of average student's workload Time (working Activity hours) 1. Lectures 30 0 1 - -

2. Laboratories		30
3. Preparation for lectures, literature studies		30
4. Preparation for laboratories		50
5. Exam		3
6. Discussion of exam otucomes		2
7. Sef-training in C programming		30
Student's workloa	d	
Source of workload	hours	ECTS
Total workload	175	7
Contact hours	65	2

Practical activities

90

4

		STUDY MODULE D	ESCRIPTION FORM	
Name of Elect	f the module/subject trical circuits		(	Code
Field of Elec	study tronics and Tele	communications	Profile of study (general academic, practical) general academic	Year /Semester
Elective	path/specialty		Subject offered in:	Course (compulsory, elective)
Cycle of	Information a	and Comm. Technologies	English	obligatory
Gyole of	First-cyc	cle studies	full-ti	me
No. of h	iours			No. of credits
Lectur	re: 2 Classes	s: <b>2</b> Laboratory: -	Project/seminars:	5
Status o	of the course in the study	program (Basic, major, other) Major	(university-wide, from another fie	<sup>ld)</sup> m field
Education	on areas and fields of sci	ence and art		ECTS distribution (number
toobu				and %)
techr				5 100%
	rechnical scie	ences		
Resp Dr in Agn Fac ul. F	onsible for subje nž. Agnieszka Wardzin ieszka.wardzinska@p ulty of Electronics and Piotrowo 3A 60-965 Pc	ect / lecturer: ńska ut.poznan.pl I Telecommunications oznań		
Prere	quisites in term	s of knowledge, skills and	d social competencies:	
1	Knowledge	Has a systematic knowledge of r knowledge of physics.	nathematical analysis, algebra.	Has a basic, structured
2	Skills	Can apply the vector analysis in	three basic systems of coordina	tes.
3	Social competencies	Knows the limits of his own know education	rledge and abilities, understands	the need for ongoing
Assu	mptions and obj	ectives of the course:		
Unders Ability	standing of electromages to describe these phene the and design of elect	netic phenomena in circuit compo nomena and to analyze the circuit ronic and telecommunications syst	nents and networks as objects t in order to get knowledge and for rems	ransfering energy and signals. or the practical needs of the
leoun	Study outco	mes and reference to the	educational results for a	a field of study
Know	vledge:			-
1. Knov	ws basic laws in circui	t theory: voltage and current Kirch	off - [K_W05]	
2. Kno	ws the characteristics	and basic branch equations of line	ar elements and typical non-line	ear elements [K_W05]
3. Knov comple	ws the basic circuit an ex numbers and the m	alysis methods including elements ethod of Laplace transform [K V	of numerical methods. In partic	ular is familiar with method of
4. Knov	ws the two-port descri	ption of circuit using a matrices Z,	Y, H, A, and S. Understands the	e concepts: transfer function,
Skills		tensiles. Elemental understanding		
1. Can interpre	take the information f etation, draw conclusio	rom the literature and databases, a ons and justify opinions - [K_U01]	and other sources; able to integr	ate the information, make their
2. Can	solve common tasks	and problems associated with the	analysis of electrical circuits [	K_U09]
3. Calc of a sir	culates the elements o	f the two-port matrices and transfe circuit [K_U09]	r function of the system. Knows	how to analyze the dynamics
Socia	al competencies:			
1. Able	e to self-learning (textb	ooks, computer programs) - [K_K	)1]	
2 Beh	aves actively in class	asks questions knowingly uses th	e contact with the teacher (eq.c	onsultation) - [K K03]

Assessment methods of study outcomes					
1 Written examinations and test questions					
2 Problem solving tests (written tests) at classes					
3 Housework					
Course description					
1. Basic laws in circuit theory: voltage and current Kirchoff's laws, Tellegen's theo model, Thevenin and Norton theorem.	prem. Real circuit and	its mathematical			
2. Linear and non-linear passive components and active elements of analog circumethods in the analysis of resistive circuits.	uits. The basic principle	es, theorems and			
3. Circuits with harmonic currents in steady state - Method of complex numbers, circuits.	phasor diagrams. Cou	pled and resonant			
4. Transients, analysis in time and frequency domain (Laplace transform). Two-p Z, Y, H, A, etc., and S.	orts and their descripti	ion using the matrices:			
5. The concept of transfer function, amplitude and phase characteristics.					
6. Basic concepts of circuits stability.					
Basic bibliography:					
1. Introductory Circuit Analysis, Robert L. Boylestad, Prentice Hall PTR, 2000, 20	003, 2007, 2010;				
2. AC and DC Network Theory, A. J. Pointon, H. M. Howarth, Springer Netherlands, 1991;					
3. Electrical Circuit Theory and Technology, Bird, John, Elsevier Newnes, 2003;					
Additional bibliography:					
1. Circuits Systems with Matlab and PSpice, Won Y, Yang, Seung C. Lee, Wiley, Asia, 2007.					
2. Linear and Nonlinear Circuits, L.O. Chua, C.A. Desoer, E.S. Kuh, McGraw-Hill Inc., 1987.					
3. Analog and digital filters: design and realization, H. Y.,-F. Lam, Prentice Hall, Inc., Englewood Cliffs, New Jersev. 1979.					
4. Classical Circuit Theory, Omar Wing, Springer US, 2009					
Result of average student's workload					
Activity		Time (working hours)			
1. Classes that require personal contact with an academic teacher		60			
2. Preparations for the training (problem solving), development problems and preparation for written 40 tests					
3. Reading of literature (textbooks, catalogs)		10			
4. Preparations for the examination		20			
5. Consultations	10				
Student's workload					
Source of workload	hours	ECTS			
Total workload	140	5			
Contact hours	70	4			
Practical activities	70	2			

		STUDY MODULE D	ESCRIPTION FORM	
Name o Sign	f the module/subject <b>al Theory</b>		C	Code
Field of <b>Elec</b>	<sup>study</sup> tronics and Tele	communications	Profile of study (general academic, practical) general academic	Year /Semester 1 / 2
Elective	path/specialty Information a	nd Comm. Technologies	Subject offered in: English	Course (compulsory, elective) <b>obligatory</b>
Cycle of	study:		Form of study (full-time,part-time)	
	First-cyc	le studies	full-ti	me
No. of h	ours		<u>.</u>	No. of credits
Lectur	e: 2 Classes	: 2 Laboratory: -	Project/seminars:	5
Status o	f the course in the study	program (Basic, major, other)	(university-wide, from another fiel	d)
Educatio	<b>1</b>	najor	fron	
Education	on areas and fields of scie	ence and art		and %)
study	effects leading	to the acquisition of engi	neering gualifications	5 100%
techr	ical sciences			5 100%
	Technical scie	ances		5 100%
				5 100 /8
dr in ema tel. ( Wyc ul. F	iż. Maciej Bartkowiak ili: mbartkow@multime 6653850 Iział Elektroniki i Telek Piotrowo 3A 60-965 Pc	edia.edu.pl comunikacji oznań		
Prere	quisites in term	s of knowledge, skills an	d social competencies:	
1	Knowledge	Has a systematic knowledge of structured knowledge of physics	mathematical analysis, algebra, a .[K1_W01][K1_W02]	and trigonometry. Has a basic,
2	Skills	Can apply calculus for functions variation of a function and draw calculate limits of a function and	of one and two independent vari function plots. Can operate on co check the convergence of a seri	ables. Can analyse the omplex numbers. Can es.[K1_U07]
3	Social competencies	Knows the limits of his own know education	wledge and abilities, understands	the need for ongoing
Assu	mptions and obj	ectives of the course:		
Unders linear s knowle	standing of Fourier ana systems, and sampling dge and for the praction	alysis of periodic and non-periodic of continuous signals. Ability to s cal needs of research and design	deterministic signals, introductio solve basic signal theory problems of signal processing solutions in	n to signal processing by s in order to get the telecommunications.
	Study outcor	mes and reference to the	educational results for a	field of study
Know	/ledge:			
1. Has unders	a structured and theored and theored and theored and the representation of the represent	retically underpinned knowledge o ations of signals in time domain a	on one-dimensional signal theory nd frequency domain [K1_W06]	which is necessary for 
2. Knows and understands basic notions related to linear circuit description in time and frequency. Understands, how properties of systems affect the spectra of signals being processed by them [K1_W10]				
Skills	:			
1. Can	solve typical problems	s related to signal analysis in time	and frequency domains [K1_L	J10]
<b>Socia</b> 1. Is op	Il competencies: pen for the possibilities	of sustained learning and unders	stands the neccessity of increasin	g the level of expertise -
(	<u>, , , , , , , , , , , , , , , , , , , </u>			
		Assessment method	ls of study outcomes	

- 1. Individual solving of problems at the blackboard during the class
- 2. Checking of homework
- 3. Two written tests during the semester

4. Written + oral final exam

#### **Course description**

Signals and models (deterministic and stochastic, discrete and continuous, analog and quantized). Properties of periodic and non-periodic waveforms. Real and complex-valued harmonic (sinusoidal) signals. The notions of DC and AC components. Power and energy of a signal, the RMS value, calculating the shape coefficient and peak coefficient). Distributions as signals.

Analysis of periodic signals by the use of Fourier series. Orthogonality, norm, orthogonal signals and series. Trigonometric Fourier series and its properties. Complex exponential Fourier series, and its properties. Harmonic spectrum, magnitude and phase spectra. The shift property. Properties related to signal symmetries. The Gibbs phenomenon. The Parseval theorem.

The integral Fourier transform (definition of forward and inverse transform, basic properties and interpretation, amplitude and phase spectrum). The linearity of Fourier transform. The symmetries of transforms of a real signal. The properties of Fourier transform: time shift, frequency shift, scaling, differentiation, integration, symmetry.

The transforms of infinite energy signals. The Parseval theorems for energy and power. The spectral power density and energy density.

Signal processing by linear systems. The LSI system (static and dynamic) and its transfer function. The impulse response of an LSI system, the response for arbitrary signal, the convolution formula and the properties of convolution. The convolution theorem for Fourier transform. The transfer function in frequency domain. Types of frequency characteristics of LSI systems. Ideal filters and their properties.

Correlation functions and their properties (auto and cross-correlation for finite energy and finite power signals. The Wiener-Kinchin theorem. The correlation of the input and output of a linear system.

Introduction to discrete signals and systems. Sampling, and spectrum of a sampled signal. Signal reconstruction from its samples. The Shannon sampling theorem. The DFT transform, discrete signal processing by discrete LSI systems. Discrete convolution.

#### **Basic bibliography:**

1. A. Oppenheim, A. Wilsky, I. Young, Signals and Systems, Prentice Hall

2. R.A. Gabel, R.A. Roberts, Signals and Linear Systems, Wiley 1986

3. B.P. Lathi, Linear Systems and Signals, Oxford University Press, 2004

4. E. Kamen, Introduction to Signals and Systems, MacMillan, 1987

#### Additional bibliography:

# Result of average student's workload

Activity	Time (working hours)
1. Lecturers and auitory exercises	60
2. Preparation for classes	40
3. Consultations	2
4. Preparation to the exam	20
5. Exam	3

#### Student's workload

Source of workload	hours	ECTS
Total workload	125	5
Contact hours	68	2
Practical activities	70	2

		STUDY MODULE D	ESCRIPTION FORM			
Name o Busi	f the module/subject ness in ICT			Code		
Field of	<sup>study</sup> tronics and Tele	communications	Profile of study (general academic, practical) <b>general academic</b>	Year /Semester		
Elective	path/specialty	-	Subject offered in: English	Course (compulsory, elective) elective		
Cycle of	study:		Form of study (full-time,part-time)			
	First-cyc	cle studies	full-	time		
No. of h	ours			No. of credits		
Lectur	e: 30 Classes	s: - Laboratory: -	Project/seminars:	- 2		
Status o	f the course in the study	program (Basic, major, other)	(university-wide, from another f	ield) Sroity wido		
Education	on areas and fields of sci	ence and art	unive	ECTS distribution (number		
socia	l and manageme	ent sciences		and %)		
	and manageme					
Resp	onsible for subj	ect / lecturer:				
Ph.I	D., D.Sc. Marek Szcze	epański	Ph. D. Ewa Badzińska			
ema	il: <u>marek.szczepansk</u>	i@put.poznan.pl	email: <u>ewa.badzinska@pu</u>	t.poznan.pl		
tel.	+48 665 3393	naramant	tel. +48 61 665 3390	aaamant		
L Fac	Strzelecka 11 60-965 I	anagement Poznań	ul. Strzelecka 11 60-965 P	oznań		
Prere	quisites in term	is of knowledge, skills an	d social competencies:			
1	Knowledge	Student has the basic understar	nding of entrepreneurship.			
2	Skills	Student should describe the bas Student is able to evaluate the i	ic organizational structures of on nformation the media.	companies.		
3	Social competencies	Students are active and willing t The student has the ability to we	o undertake entrepreneurial ac ork in team and participate in th	tivities e preparation of projects		
	· · ·					
Assu	mptions and obj	ectives of the course:	4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4			
I o tam	iliarize students with t	the market mechanism	it theory.			
To fam	iliarize students with t	he basic tools of business analysi	s			
Develo	ping the ability and co	ompetences of understanding bas	c aspects of company's compe	titiveness.		
The ac	quisition of skills by th	e students themselves to decide,	from the point of view of the co	insumer and the manufacturer.		
Transfe	er of knowledge in the Study outco	allocation of resources and wealt	h in the process of globalization	n r a field of study		
Knowledge:						
1. Has knowledge of conducting economic activity - [T1A _ W08 ]						
2. Has information about the competitive environment of a company and about the opportunities of getting competitive advantage of enterprise using material and non-material resources.						
Skills	:					
1. Able to extract information from Polish or English language literature, databases and other sources. Is able to synthesize gathered information, draw conclusions, and justify opinions [T1A_U01]						
2. Able to self-study - [T1A_U05]						
3. Stu	ident can correctly us	e the basic terms of management	and entrepreneurship.			

# Social competencies:

- 1. Is aware of the limitations of his/her current knowledge and skills; is committed to further self-study. [K1A\_K01]
- 2. Demonstrates responsibility for designed electronic and telecommunication systems. Is aware of the hazards they pose for individuals and communities if they are improperly designed or produced. [K1A\_K03]
- 3. Is aware of the main challenges facing electronics and telecommunication in the 21st century. Is aware of the impact electronics and ICT systems and networks will have on the development of the information society. [K1A\_K04]
- 4. Correctly interprets and solves the dilemmas related to working in electronics and telecommunication. [K1A\_K05]
- 5. Is able to think and act in an entrepreneurial manner [T1A\_K06]

# Assessment methods of study outcomes

The written examination (test)

# **Course description**

- 1. Concept, types, facilitators and inhibitors of business
- 2. Generation and utilization of resources, concept of market, exploring and segmenting the market, demand and supply factors, understanding customer adoption process
- 3. Concept, function and culture of management, management of innovations and technology
- 4. Creating a new company marketing- and business plan, risk management
- 5. Communication skills and competence of entrepreneur
- 6. Business ethics
- 7. Technological innovations case study of the Apple Company
- 8. Academic entrepreneurship case studies in the ICT industry
- 9. The influence of non-material recourses on building company's competitiveness.
- 10. Trends which changes the world and consumers (case studies)

#### **Basic bibliography:**

- 1. Drucker Peter F. (1985), Innovation and entrepreneurship: practice and principles, Harper & Row.
- 2. Scarborough, Norman M. (2011). Essentials of Entrepreneurship and Small Business Management, 6 ed., Prentice Hall.
- 3. Mellor B.R., Coiulton G., Chick A., Mellor N., Fisher A. (2011), Przedsiębiorczość [Entrepreneurship] , PWE, Warszawa.
- 4. Porter, M.E. (2008), The Five Competitive Forces That Shape Strategy, "Harvard Business Review", January 2008, pp. 79–93.

## Additional bibliography:

- Porter, M.E. & Kramer, M.R. (2011), Creating Shared Value," Harvard Business Review", Jan/Feb 2011, Vol. 89 Issue 1/2, pp 62–77.
- Porter, M.E. & Kramer, M.R. (2006) Strategy and Society: The Link Between Competitive Advantage and Corporate Social Responsibility, "Harvard Business Review", December 2006, pp. 78–92.
- Lundstrom A., Stevenson L.A. (2005), Entrepreneurship Policy: Theory and Practice, Springer. ISBN 038724140X.
   Deakins D., Freel, M. (2009), Entrepreneurship and Small Firms, 5th Edition. McGraw Hill.
- Swedberg R. (2009), Entrepreneurship: The Social Science View, Oxford University Press. ISBN 019829462X.
- Swedderg R. (2000), Entrepreneural science view, Oxford University Press. ISBN 019629462X.
   Minniti, M., Moren, L. (2010), Entrepreneurial types and economic growth, "Journal of Business Venturing", 25 (3), pp. 305-314.
- 7. Shane S. A. (2003), A General Theory of Entrepreneurship: the Individual-Opportunity Nexus, Edward Elgar Publishing. ISBN 1843769964.
- 8. Misala J. (2011), Międzynarodowa konkurencyjność gospodarek narodowych, PWE, Warszawa.
- 9. Glinka B., Gudkova S. (2011), Przedsiębiorczość, Wolters Kluwer Polska, Warszawa.
- 10. Hołub-Iwan J., Perenc J. (2011), Innowacje w rozwijaniu konkurencyjności firm. Znaczenie, wsparcie, przykłady zastosowań, C. H. Beck, Warszawa.

# Result of average student's workload

Activity		Time (working hours)
1. Participation in classes		30
2. Studies of the literature		15
3. Preparation for the test		15
Student's workload		
- · · · ·	_	

Source of workload	hours	ECTS
Total workload	60	2
Contact hours	30	1
Practical activities	30	1

STUE	Y MODULE DES	CRIPTION FORM				
Name of <b>Princ</b>	f the module/subject iples of Enterpre	eneurship			Co	de
Field of	study	communications		Profile of study (general academic, practical)	)	Year /Semester
Elective path/specialty			Course (compulsory elective)			
Information and Comm. Technologies English				elective		
Cycle of study: Form of study (full-time,part-time)						
First-cycle studies full-time			e			
No. of h	ours					No. of credits
Lectu	re: - Classes	s: 30 Laboratory: -		Project/seminars:	-	2
Status of	of the course in the study	program (Basic, major, other)	(	(university-wide, from another f	field)	
		other		unive	ersi	ity-wide
Educati	on areas and fields of sci	ence and art				ECTS distribution (number and %)
socia	I and manageme	ent sciences				2 100%
Resp	onsible for subje	ect / lecturer:				
Ph.	D., D.Sc. Marek Szcze	epański		Ph. D. Ewa Badzińska		
ema tel	all: <u>marek.szczepanski</u> ±48 665 3393	<u>(@put.poznan.pi</u>		email: <u>ewa.baozinska@pui</u> tel ±48.61_665.3390	t.po:	<u>znan.pi</u>
Fac	ulty of Engineering Ma	anagement		Faculty of Engineering Mar	nage	ement
ul. S	Strzelecka 11 60-965 F	Poznań		ul. Strzelecka 11 60-965 P	ozna	ań
Prere	equisites in term	s of knowledge, skills an	d s	ocial competencies:	:	
1	Knowledge	Student has the basic understar	nding	g of entrepreneurship.		
2	Skills	Student should describe the bas Student is able to evaluate the i	sic o nforr	rganizational structures of c nation the media.	com	panies.
3	Social	Students are active and willing t	o un	dertake entrepreneurial act	tiviti	es
Ŭ	competencies	The student has the ability to we	ork ir	n team and participate in the	e pr	reparation of projects
Assumptions and objectives of the course: To familiarize students with the basic concepts of entrepreneurship. To familiarize students with the basic tools of business analysis. Developing the ability and competences of understanding basic aspects of company's competitiveness. The acquisition of skills by the students themselves to decide, from the point of view of the consumer and the manufacturer.						
Study outcomes and reference to the educational results for a field of study						
Knov	vledge:					•
2 110				I		

- Has knowledge of conducting economic activity [T1A W08 ]
- 4. Has information about the competitive environment of a company and about the opportunities of getting competitive advantage of enterprise using material and non-material resources.

## Skills:

- 4. Able to extract information from Polish or English language literature, databases and other sources. Is able to synthesize gathered information, draw conclusions, and justify opinions. [T1A\_U01]
- 5. Able to self-study [T1A\_U05]
- 6. Student can correctly use the basic terms of management and entrepreneurship.

# Social competencies:

- 6. Is aware of the limitations of his/her current knowledge and skills; is committed to further self-study. [K1A\_K01]
- 7. Demonstrates responsibility for designed electronic and telecommunication systems. Is aware of the hazards they pose for individuals and communities if they are improperly designed or produced. [K1A\_K03]
- 8. Is aware of the main challenges facing electronics and telecommunication in the 21st century. Is aware of the impact electronics and ICT systems and networks will have on the development of the information society. [K1A\_K04]
- 9. Correctly interprets and solves the dilemmas related to working in electronics and telecommunication. [K1A\_K05]

Is able to think and act in an entrepreneurial manner - [T1A\_K06]

## Assessment methods of study outcomes

The	written	test
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#### **Course description**

- 1. Theoretical aspects of entrepreneurship
- 2. Theoretical aspects of company's competitiveness
- 3. The role of entrepreneurship in getting a competitive position
- 4. Economics of entrepreneurship and innovations
- 5. How to build a new company marketing- and business plan, risk management
- 6. Communiation skills and competence of entrepreneur
- 7. Business ethics
- 8. Technological innovations case study of the Apple Company
- 9. Academic entrepreneurship aim, essence, features, support institutions
- 10. Commercialization of innovative ideas and research results Start-up in the ICT industry (case studies)
- 11. New trends in enterprise communication with customers customization, gamification, fan pages, corporate blogging, virtual world (case studies)

#### **Basic bibliography:**

- 5. Drucker Peter F. (1985), Innovation and entrepreneurship: practice and principles, Harper & Row.
- 6. Scarborough, Norman M. (2011). Essentials of Entrepreneurship and Small Business Management, 6 ed., Prentice Hall.
- 7. Mellor B.R., Coiulton G., Chick A., Mellor N., Fisher A. (2011), Przedsiębiorczość [Entrepreneurship], PWE, Warszawa.
- Porter, M.E. & Kramer, M.R. (2006) Strategy and Society: The Link Between Competitive Advantage and Corporate Social Responsibility, "Harvard Business Review", December 2006, pp. 78–92.

#### Additional bibliography:

- Porter, M.E. & Kramer, M.R. (2011), Creating Shared Value," Harvard Business Review", Jan/Feb 2011, Vol. 89 Issue 1/2, pp 62–77.
- 12. Lundstrom A., Stevenson L.A. (2005), Entrepreneurship Policy: Theory and Practice, Springer. ISBN 038724140X.
- 13. Deakins D., Freel, M. (2009), Entrepreneurship and Small Firms, 5th Edition. McGraw Hill.
- 14. Swedberg R. (2000), Entrepreneurship: The Social Science View, Oxford University Press. ISBN 019829462X.
- 15. Minniti, M., Moren, L. (2010), Entrepreneurial types and economic growth, "Journal of Business Venturing", 25 (3), pp. 305-314.
- 16. Shane S. A. (2003), A General Theory of Entrepreneurship: the Individual-Opportunity Nexus, Edward Elgar Publishing. ISBN 1843769964.
- 17. Misala J. (2011), Międzynarodowa konkurencyjność gospodarek narodowych, PWE, Warszawa.
- 18. Glinka B., Gudkova S. (2011), Przedsiębiorczość, Wolters Kluwer Polska, Warszawa.
- 19. Hołub-Iwan J., Perenc J. (2011), Innowacje w rozwijaniu konkurencyjności firm. Znaczenie, wsparcie, przykłady zastosowań, C. H. Beck, Warszawa.

# Result of average student's workload

Activity		Time (working hours)
1. Participation in classes		30
2. Studies of the literature		15
3. Preparation for the test		15
Student's work	oad	
Source of workload	hours	ECTS
Total workload	60	2
Contact hours	30	1
Practical activities	30	1

http://www.put.poznan.pl/